



Tourism Capital Grant

Purpose

The Dunn Area Tourism Authority Capital Grant are funds designated to support the development and enhancement of tourism-related infrastructures and attractions. All approved funding must be deemed by the Authority as a visitor attraction or community development project that may attract and serve visitors to the city of Dunn.

These funds are used **only** for the construction, expansion, equipment, enhancements, maintenance and repairs for capital assets. These funds are **NOT** to be made available for operational expenses including rent, labor, and utilities.

CAPITAL GRANTS GUIDELINES

Description

The Dunn Area Tourism Authority provides Capital Grant funds to foster community growth through tourism development projects. These funds have been established to stimulate economic growth by supporting non-profit visitor attractions in the city of Dunn, developing new visitor attractions or enhancing and restoring existing structures. Primary consideration will be given to those projects that have the greatest potential for positive economic impact for tourism. Highest priority will be given to those projects which promote travel from outside Harnett County which may generate overnight stays in our area accommodations.

Eligibility

Only one application per organization will be accepted in each fiscal year. Two agencies recognized as the organizers or partners of a capital asset can not apply for the same funding.

General Funding Assistance

A funding awarded in one year's budget is not a guarantee of future funding. Priority will be given to applications that most closely align with the Dunn Area Tourism Authority's priorities and goals to attract visitors that generate overnight rooms and economic impact in Dunn. The Authority board reserves the right to authorize funding to qualified non-profit organizations at its sole discretion. An application may not be considered if the application packet is incomplete or submitted after the established deadline.

The Authority board reviews and approves all applications and determines amounts which may differ from the agency request.

DISCOVER DUNN Tourism Capital Grant

APPLICATION

NAME OF ORGANIZATION _____

ADDRESS _____

PHONE _____

EMAIL _____

WEB ADDRESS _____

CONTACT PERSON _____

TAX EXEMPT FEDERAL ID # _____

LEGAL NON PROFIT STATUS VERIFICATION _____

ORGANIZATIONS MISSION STATEMENT: _____

PROPOSED BUDGET FOR PROJECT ENCLOSED: ☐ YES ☐ NO

ORGANIZATION BUDGETS FOR PAST TWO YEARS ENCLOSED: ☐ YES ☐ NO

MOST RECENT TAX AUDIT LETTER OR COPY OF IRS 990 FORM ENCLOSED: ☐ YES ☐ NO

(25-50) SHORT PROJECT DESCRIPTION: (ATTACH 300-WORD OUTLINE OF THE PROJECT EXPLAINING THE TOURISM IMPACT AND NEED FOR PROJECT)

PROJECT DESCRIPTION: Attach up to five typed 8.5 x 11 pages using 12-point type including the answers to the following:

- (1) Complete project summary and how grant funds will be utilized**
- (2) Organization Mission and Vision Statements**
- (3) Demonstrate the need for this project in the community**
- (4) Determine the economic impact on tourism for the county/community**

SUPPORT LETTERS FROM LOCAL MUNICIPALITY OR CHAMBER ENCLOSED: ☐ YES ☐ NO

ARCHITECTURAL PLANS FOR PROPOSED PROJECT ENCLOSED: ☐ YES ☐ NO

PERCENT OF PROJECT DEDICATED TO TOURISM: _____ **OUTLINE OF PROJECT**

STEPS AND/OR TIMELINE ENCLOSED: ☐ YES ☐ NO

ORGANIZATIONAL BOARD MEMBERS ENCLOSED: ☐ YES ☐ NO

HAVE 50% OF PROJECT FUNDS BEEN SECURED: ☐ YES ☐ NO

AGENCY MUST HAVE RECEIVED 50% OF PROJECT BUDGET TO APPLY FOR THE DATA CAPITAL GRANT.

SOURCE _____

AMOUNT _____

FUNDING TOTAL _____

PROJECTED COMPLETION DATE: _____ **AGENCIES AWARDED GRANTS IN FY 2025-26 MUST HAVE PROJECTS COMPLETED BY JUNE 30, 2026.**

DISBURSEMENT OF FUNDS: At the completion of the project, requests for grant funds should be submitted to the Dunn Area Tourism Authority via a cover letter with summary of expenses, invoices, and copies of checks enclosed.

ADDITIONAL COMMENTS OR SUPPORTING DOCUMENTS MAY BE ATTACHED WITH THE APPLICATION AS DEEMED NECESSARY BY THE APPLICANT.

Signature of applicant: I, _____ have completed the application to the best of my ability and that numbers provided are accurate as of the date submitted _____. By signing this application, I certify that I agree to the guidelines and conditions set forth by the Dunn Area Tourism Authority.

_____ Signature

_____ Yes, five copies of this grant application have been provided to the DATA office by the stated deadline.

PLEASE TYPE IN 12 POINT TYPE OR PRINT CLEARLY. SUBMIT FIVE COMPLETED SETS OF YOUR APPLICATION FOR THE REVIEW COMMITTEE WITH ONLY ONE SET OF DRAWINGS IF APPLICABLE. RETURN GRANT APPLICATIONS TO THE DUNN AREA TOURISM AUTHORITY, 103 E. Cumberland St., Dunn, NC 2833. All grant applications must be received between **July 1, 2025 to May 1, 2026. Incomplete applications and emailed grants will be returned for consideration in the next grant cycle. The Dunn Area Tourism Authority reserves the right to refuse any application.**

The Scoring Sheet for DATA Capital Grant Applications is directly related to the grant guidelines and will be used to assist the grant committee. Applicant to complete using best estimates available.

Qualification	Response/potential points	Points Allotted
Applicant Project is 100% utilized for tourism.	<input type="checkbox"/> Yes, 10 points <input type="checkbox"/> No, at least 50%, 5 points <input type="checkbox"/> No, less than 50%, no points	
Number of visitors to the county per year is greater than 1,000 and less than 4,999.	<input type="checkbox"/> Yes, 5 points <input type="checkbox"/> No, 0 points	
Number of visitors to the county per year is greater than 5,000.	<input type="checkbox"/> Yes, 10 points <input type="checkbox"/> No, 0 points	
Open to the public minimum of five days a week.	<input type="checkbox"/> Yes, 5 points <input type="checkbox"/> No, 0 points	
Number of Special Tourism Driven Events Produced	<input type="checkbox"/> Greater than 5, 15 points <input type="checkbox"/> Greater than 3, 10 points <input type="checkbox"/> Greater than 500, 15 points	
Number of Fundraising events held.	<input type="checkbox"/> Greater than 3, 15 points <input type="checkbox"/> Greater than 2, 10 points <input type="checkbox"/> Greater than 1, 5 points	
Estimated number of annual room nights generated by the visitor attraction: (check one)	<input type="checkbox"/> Greater than 100, 5 points <input type="checkbox"/> Greater than 250, 10 points <input type="checkbox"/> Greater than 500, 15 points	
Are you a Non-Profit Organization?	<input type="checkbox"/> Yes, 5 points <input type="checkbox"/> No, 0 points	
First time applicant	<input type="checkbox"/> Yes, 5 points <input type="checkbox"/> No, 0 points	
Grant application completed per grant instructions	<input type="checkbox"/> Yes, 5 points <input type="checkbox"/> No, 0 points	
Total Score :		